

Rise to Gr8ness

The Gr8Life Chronicles

WHAT'S UP?

The January-March
2026 Gr8Life Overview



A Gr8Life Power Couple

**Kuks & Val
DELOS SANTOS**

GR8LIFE 1st Quarter of 2026
TOP PERFORMER

**VOL
02**

GR8LIFE®

APRIL 2026

Table of Contents

3

Message from the President

Madame President Racquel Buensuceso's message for Gr8Life's 2026 First Quarter

4-9

Cover Story

Kuks & Valerie Delos Santos: A Gr8 Love Story

10

RakkiFive

Starting the momentum for 2026

11

Valentine's and Women's Month

Celebration with a Cause

12

Hong Kong and Dubai Happenings

Beyond Borders

13

Vision Casting and Antipolo Business Hub Opening

From Goal-Setting to Goal-Realization

14-17

The Purple Power Movement

Campaign in Motion

18

Beauty Products, Improved. Payment Options, Updated.

Be Better. Be Great.



EDITORIAL TEAM

Bong Malong
PHOTOGRAPHY

Leah Suba
CONCEPT/ARTICLES & LAYOUT

Nico Magramo
COORDINATOR

Dennis Baldecanas
PRODUCTION ASSISTANT

SPECIAL THANKS

A.C. Magundayao-Francisco
James Galam * Aldred Velasco
Ryann Macaspac * Mark Reyes
Rod Clavito

From our President

As we launch the very first edition of Rise to Gr8ness, I am filled with pride and gratitude for what we have accomplished together in the first quarter of 2026. This milestone is not just about growth—it is about people, purpose, and the power of a shared vision.

On our cover, we proudly celebrate our top performers, Kuks and Val Delos Santos, who have shown exceptional consistency from January to March. Their journey is a true reflection of what it means to rise to greatness. Through discipline, resilience, and unwavering belief in the mission, they have not only achieved personal success but have also inspired countless others within our community. Their story reminds us that greatness is built daily—through commitment, passion, and purpose.

This quarter has been filled with meaningful milestones. From the energy of RakkiFive, the love-filled celebrations of Valentine's, and the empowering moments of Women's Month, to our Vision Casting sessions that continue to align and ignite our leaders—we have strengthened the foundation of our movement. The opening of our Antipolo Business Hub marks another step forward in expanding opportunities and bringing Gr8Life closer to more communities.

Our Purple Power Movement continues to gain momentum through impactful talks, fun runs, and the (Purple Power Movement) PPM Caravan—bringing our advocacy for health and wellness to the ground, connecting with people where they are, and inspiring them to take charge of their well-being.

We are also excited to share innovations within our products, including the improved formulation of our beauty line, ensuring we continue to deliver quality and excellence. Alongside this, enhancements in our payment options make our business more accessible and convenient for everyone ready to start their journey with us.

As we move forward, let us continue to rise—together. Let us celebrate wins, embrace growth, and stay committed to our mission of transforming lives.



*Kuks & Val Delos Santos with
Madame President Racquel Buensuceso*

Racquel Espaldon-Buensuceso
CEO/COO/President
GR8LIFE INTERNATIONAL CORPORATION

A GR8 LOVE STORY:

From Young Dreamers to a Power Couple of Gr8Life





The Remarkable Journey of Kuks & Val Delos Santos

They say young love is fleeting, but for Almario “Kukung/Kuks” and Valerie Delos Santos, it was the foundation of an empire.

Their story began in the hallways of high school—she was 13, he was 15. What started as two “love birds” eventually transformed into a pair of eagles, soaring together toward a life of “Gr8ness” that few could have imagined.

Today, as the Gr8Life Top Performers for the first quarter of 2026, they haven’t just broken records; they’ve set a new standard for relentless hustle. As the first leaders to grace the cover of Rise to Gr8ness Magazine, their journey serves as a roadmap for anyone who believes that with the right partner, anything is possible.



The Young Dreamers

Kuks and Val didn’t have a head start; they had a heart start. By college, they decided to face the world as one, marrying when Val was 18 and Kuks was 21. As undergraduates without degrees to lean on, they didn’t have a safety net—only their skills and an unbreakable bond.

While other couples were focused on the present, Val was looking at the horizon. She made a bold promise to herself: I will be a millionaire by 21. She was so determined that she vowed not to start a family until they reached that milestone. They weren't waiting for luck; they were working for it.



The Hustle: From Barbecue to Billiards

Before the glitz and glamour of being top networkers, the Delos Santos couple were the ultimate "all-around" entrepreneurs. They started at street corners, slicing, seasoning, and skewering meat for their own barbecue stall.

When they leveled up to a bar and billiards business, they wore every hat imaginable. They were the cooks, the waiters, the cashiers, and even the bouncers when things got rowdy. Kukung, never one to let pride get in the way of progress, took on every job available—from driving taxis and water delivery trucks to being a car agent and UV Express driver.

This philosophy became their North Star. They learned early on that to succeed, you have to be a pioneer. By providing what people actually needed rather than copying others, they built a reputation for value.

The turning point came in December 2010. Invited into the world of networking, they didn't just participate—they dominated. Within eight months, they hit their first million.



The Perfect Partnership

While many couples find working together a recipe for disaster, Kuks & Val found it to be their secret weapon. In the high-stakes world of Gr8Life, they speak the same language. There are no "late night" arguments because they are together at the presentations. There are no distractions—only shared goals.

Their dynamic is a masterclass in balance:



The Charmer & The Closer:

Kuks, the extroverted visionary, handles the presentations with his natural charisma. Val, the detailed realist, steps in to "close" with brilliant computations and strategic direction.



Action & Direction:

Kuks is the engine that takes action. Val is the GPS that ensures every move is calculated.

"In Gr8Life, it's just happy," they share. "People are kind. You feel at home. Unlike other companies where you're treated based on your earnings, here, everyone is equal."

Building a Legacy

Their 7 beautiful children are their precious legacy. Each has something to contribute to the household and to the business.

Today, the couple's success is no longer just about their bank account; it's about their community. From their Gr8Life Business Hub in Caloocan to their sprawling portfolio of villas and commercial spaces, they are building a legacy. Their new dream? To help more people become "Guilds of Leaders."

Behind the Lens: The Cover Stars

Being chosen for the inaugural cover of *Rise to Gr8ness* was a moment of pure joy. Though they are seasoned business owners, the photoshoot brought out a different side of them.

"It felt like a pre-nup shoot!" Kukung laughs, remembering how he couldn't stop sweating from the excitement. Valerie, the self-proclaimed introvert, admits she was shy at first. "I'm not used to the focus being on me. But as it went on, the shyness just faded away."

Their confidence stems from a simple truth: they didn't pressure themselves to be "famous." They just stayed consistent, enjoyed the work, and let the results speak for themselves.



THE DELOS SANTOS PORTFOLIO OF EXCELLENCE

- **GR8LIFE**
 - Top 1 Performer (Dec 2025 – March 2026)
 - Consistent Top 1 Business Hub Owner
- **Real Estate & Business Ventures:**
 - 18-Stall Commercial Leasing Space
 - AV VIP VILLAS & 7 Private Villas
 - VIP Builders Construction
 - Condo Rentals
 - Gr8Life Business Hub (Caloocan)
 - Project Pizza Hub (Caloocan)

Kuks and Val's story proves that when you mix young love with an old-school work ethic, you don't just build a business—you build a life that is truly Gr8.

RakkiFive

ALPHALAN SUITES, MAKATI

January 16, 2026

IGNITING THE FUTURE:

RakkiFive Sets the Stage for 2026

It was the epicenter of ambition and innovation. Gr8life's most elite leaders gathered for RakkiFive, an exclusive, high-stakes summit designed for one purpose: to catalyze the "Rise to Gr8ness" for the year ahead.

More than just a meeting, RakkiFive is our annual excitement booster—a strategic huddle where the vision for 2026 was unveiled, and the fire of motivation was stoked to a roar.

MASTERING THE DIGITAL FRONTIER

The morning session kicked off with a deep dive into the rapidly shifting technological tides. Cross Tan, a renowned digital marketing expert, took the stage to decode the 2026 Digital Presence and Landscape.

THE POWER OF CREATIVE ADVERTISING

After Tan, the atmosphere shifted from technical strategy to creative inspiration. Leah Suba, Creative Director of Busybulb Advertising Agency, inspired the room with her insights and plans for Gr8Life in 2026.

BE BETTER. BE GREAT.

The new tagline, "Be Better. Be Great.", serves as a progressive roadmap for personal and professional transformation. It isn't just a catchy phrase; it is a two-step philosophy designed to move an individual from their current state to their highest potential.

PURPLE POWER MOVEMENT

Its latest campaign for 8aMAIZing Purple Corn Drink, the Purple Power Movement, was launched. It harnesses the high-potency Anthocyanins found in premium purple corn and mixed berries to combat oxidative stress and fuel the body at a cellular level. Fight for your health, manage stress with this delicious purple drink.



Valentine's Day

GR8LIFE HEAD OFFICE

February 14, 2026



LOVE IS IN THE AIR: VALENTINE'S SIZZLE LOVE 2 LOVE

A romantic and inspiring Valentine's event, "Love Love: A Valentine's Sizzle," features couples with real stories of love, growth, and partnership. This special evening celebrates relationships, connection, and the power of love through heartfelt talks from featured couples.



Women's Month

GR8LIFE HEAD OFFICE

March 8, 2026



GR8 WOMEN ON FIRE

The event highlights a "sizzle session" featuring a lineup of accomplished GR8LIFE women leaders and speakers, including Via Cuadlisan, Musique Cabalteja, Quency Sahagun, Lui Lozares, Valerie Delos Santos, Lorna Narvasa, Lutz Vitug, and A.C. Francisco.



Hong Kong

DISCOVERY BAY PLAZA, DISCOVERY BAY, HONG KONG

February 14-15, 2026

The DB (Discovery Bay) Weekend Market on February 14-15, 2026, is a special two-day Chinese New Year & Valentine's Day Market organized by Handmade Hong Kong. Thousands of people came to this 2-day event and got to see the Gr8Life booth.



Dubai

GR8LIFE DUBAI HEAD OFFICE

February 13-17, 2026

VP Apl Tan visited the Gr8Life Dubai office to reconnect with the team, inspire the members, and reignite their passion for growth and success.



L-R: Mohammad Abubaid, Apl Tan, Manilyn Sibolinao and Sheril Aracena (Zou Zou Turkish/Lebanese JBR Dubai)



Vision Casting

ALPHALAND SUITES, MAKATI

March 9, 2026

GR8Life's vision casting is about inspiring people to see a bigger future for themselves—empowering individuals to pursue better health, financial growth, and a purpose-driven life. It brings together like-minded individuals to align their goals, unlock opportunities, and take action toward becoming their best and creating a life of impact.



Antipolo Biz Hub Opening

2ND FLOOR, 77 SUMULONG HIGHWAY, MAYAMOT, ANTIPOLLO

February 18, 2026

Gr8Life celebrates growth and new beginnings with the opening of its newest business hub in Antipolo, perfectly timed for the Chinese New Year—a season of prosperity, luck, and fresh opportunities. This milestone marks an exciting step in expanding the community and empowering more individuals to build a better future.





The Purple Power Movement of Gr8Life is more than just a health campaign—it's a growing community of people choosing to take control of their well-being in a fast-paced, high-stress world.

At the heart of this movement is the 8aMAIZing Purple Corn Drink, a powerful blend of nutrient-rich purple corn and antioxidant-packed mixed berries. This unique combination is known for helping the body and mind manage stress, fight oxidative damage, and support overall mental and physical wellness.

But Purple Power goes beyond the drink—it's a lifestyle. It's about making intentional choices every day: choosing energy over exhaustion, clarity over burnout, and health over neglect. It's about empowering individuals to stay strong, focused, and resilient no matter how demanding life gets. As more people experience the benefits, the movement continues to grow—connecting communities, inspiring healthier habits, and proving that small daily decisions can lead to powerful life changes. More and more people are joining the Purple Power Movement. Protect your health, manage your stress, and become part of a community that chooses to thrive. Here are some Gr8Life activities that celebrate and promote its cause.

PPM Campaign WITH POLO RAVALES

The latest campaign of the Purple Power Movement of Gr8Life brings together strong digital storytelling and high-energy on-ground events to promote the benefits of the 8aMAIZing Purple Corn Drink. Amplified by endorser, actor-celebrity, Polo Ravales, the campaign inspires more people to take charge of their health—online through engaging content and offline through caravans and wellness events—making the movement more relatable, accessible, and impactful in helping individuals manage stress and live healthier lives.




Polo Ravales
ACTOR/BRAND AMBASSADOR

Talk on Mental Health

GR8LIFE HEAD OFFICE (FEBRUARY 7, 2026)



The talk by Dr. Bernardino "Benny" Vicente for the Purple Power Movement of Gr8Life highlighted that true wellness starts with a healthy mind. He emphasized the importance of managing stress, breaking the stigma around mental health, and taking proactive steps to care for both emotional and physical well-being. Aligned with this message, the 8aMAIZing Purple Corn Drink—made with purple corn and mixed berries—was introduced as part of a holistic lifestyle approach to support the body in coping with daily stress.

PPM Caravan

Top- Bottom Row: **MALOLOS, PAMPANGA, ANTIPOLO, and CALOOCAN** (February 25 to March 7, 2026)

The PPM Caravan of Gr8Life is a powerful on-ground initiative where Madame President Racquel Buensuceso and Vice President for Training Jay Ocampo travel across different business hubs to share the Purple Power Movement. Through inspiring talks and community engagement, they connect with people directly—empowering them to prioritize their health, manage stress, and become part of a growing movement built on wellness and purpose.



Flight Run

SM MALL OF ASIA

MARCH 21, 2026 * 4am



Takbo Para Sa Kababaihan

HUE GROUNDS ANGELES CITY

MARCH 21, 2026 * 4pm



Gr8Life is expanding the Purple Power Movement by joining marathon events to connect with more health-conscious individuals and introduce them to the great taste and benefits of the 8aMAIZing Purple Corn Drink. The team participated in the Flight Run, organized by the Philippine Air Force Flying School Alumni Association, Inc. in partnership with the Philippine Air Force, held at SM Mall of Asia (Pasay) last March 21 at 4AM, made possible by COL Ritche M. Pabilonia. Later that day, they also joined the Takbo para sa Kababaihan at Hue Grounds (Angeles City), made possible by Atty. Jeselle Dayrit, where games and product sampling brought the Purple Power experience to life—engaging more people to join the movement.

Car-Free Sundays

TOMAS MORATO

APRIL 12, 2026



Gr8Life energized the Car-Free Sunday last April 12, 2026 at Tomas Morato Avenue by sponsoring the Zumba session—bringing fun, movement, and community together. Participants enjoyed dancing their way to better health while embracing the spirit of the Purple Power Movement, promoting an active lifestyle and stress management in a vibrant, car-free space.

Yoga for Leaders

GR8LIFE HEAD OFFICE

APRIL 16, 2026



New Formulation

8Brightens



Licorice Root Extract
Saccharide Isomerate
Niacinamide
Sunscreen

- It provides anti-inflammatory, antioxidant, anti-microbial and brightening properties
- Helps in deep skin hydration by binding moisture onto the skin for up to 72 hours, helps strengthen skin barrier and improve overall skin texture and softness.
- Helps maintain a healthy microbiome environment on the skin
- Helps lighten the skin as it keeps the skin hydrated and radiant
- Contains chemical and physical sunscreen for UVA and UVB protection (**SPF 40**)

8Purifies



Witch Hazel Extract
Natural Fruit Extracts
Licorice Root Extract

- Known for astringent effect, helps in pore minimizing
- Contains natural AHA derived from fruits which helps in mild exfoliation to give smooth, brighter complexion and decreased appearance of wrinkles.
- It also helps in moisturization and in the collagen production of the skin
- It provides anti-inflammatory, antioxidant, anti-microbial and brightening properties

8Luminates



Arctostaphylos Uva Ursi Leaf Extract (and) Magnesium Ascorbyl Phosphate
Niacinamide
Sunscreen

- Contains Bearberry extract (Arbutin) and Vitamin C derivative to help lessen the appearance of blemishes as it lightens/evens out skin tone
- Helps lighten the skin as it keeps the skin hydrated and radiant
- Contains chemical and physical sunscreen for UVA and UVB protection (**SPF 40**)

8Restores



Saccharide Isomerate
Niacinamide
Hyaluronic Acid

- Helps in deep skin hydration by binding moisture onto the skin for up to 72 hours, helps strengthen skin barrier and improve overall skin texture and softness.
- Helps maintain a healthy microbiome environment on the skin
- Helps lighten the skin as it keeps the skin hydrated and radiant
- It helps to minimize the appearance of fine lines and wrinkles
- Hydration and plumping the skin
- Boost skin elasticity
- It helps makes skin smooth and supple

Techy Update

Dubai POS and Inventory System



- Dubai POS will be released very soon.
- Transactions will be processed using Dubai Currency (AED).
- Improves transaction accuracy and speed.
- Helps monitor inventory and product availability in Dubai.
- Creates a more organized purchasing process for distributors and customers.

New Version of the Gr8Life App



- A new and improved version of the Gr8life App will be released soon.
- Better user experience and smoother navigation.
- Improved system performance.
- Easier access to account information and member activities.
- Supports the growing digital needs of our distributors.

Crypto Payments (Coming Soon)



- Cryptocurrency payments will soon be available.
- Already approved and currently waiting for system integration.
- Powered by Coins.ph.
- Supports modern digital finance and international transactions.

AMEX Payments via Maya



- American Express (AMEX) cards will now be accepted.
- Transactions will be processed through Maya.
- Provides more payment flexibility for members and customers.
- Expands the available payment options within the system.

Here's a toast to stress management!

8aMAIZing Purple Corn Drink may help reduce oxidative stress.



Purple Corn



Mixed Berries



Stevia



Inulin & Ashwaganda

- Prebiotic
- Rich in **ANTHOCYANIN** (anti-oxidants)
- Improves mental health function
- High in fiber. Good for gut.
- Prevents urinary tract infection (UTI)
- Has anti-cancer properties
- May slow tumor progression



Polo Ravales
ACTOR/BRAND AMBASSADOR

GR8LIFE®

BE BETTER. BE GREAT.



@Gr8Life.official
www.gr8lifeintlcorp.com